

## WHO WE ARE

Edge Digital is a full-service digital marketing agency that helps businesses

- ▶ Get found online and convert visitors into leads.
- ▶ Institute online strategies to increase leads and sales.
- ▶ Use content to positively impact the sales funnel.

We specialize in results-driven digital marketing strategies to increase leads, grow sales, improve online visibility, and build your following. We have a relentless focus on our clients. Our company has been built around customer service and delivering a high-level of success. We give our clients an EDGE over their competitors.

## #LEAD GENERATION

Our Digital Marketing Services are uniquely tailored to fit your needs and your business.

- ▶ **Website Development**
- ▶ **Search Engine Optimization (SEO)**
- ▶ **Paid Advertising**
- ▶ **Social Media Marketing**
- ▶ **Content Marketing**

## OUR MISSION

Edge Digital is a catalyst for business to be seen, experienced, and acquire new customers.

## OUR VIBE

At Edge Digital, we live by our motto "Always keep improving" to make an impact for our client's business.

## OUR ESSENCE

At our core, Edge Digital operates on creativity, integrity, reliability, and accountability.

## OUR PROMISE

We deliver optimistic and purposeful content for our audience's benefit.

## SOLUTIONS FOR MARKETING CHALLENGES

We provide simple solutions to help businesses overcome these challenges and gain new sales.

**Tired of wasting money.** You have a fixed marketing budget and want to get the best value for your dollar.

**Frustrated with sales.** Your business development person or team needs additional help generating leads, positioning your business, creating attraction content, and identifying prospects.

**Lack of knowledge.** Your competitors have creative new websites, and you need a website redesign but don't know where to start.

**Beat out competitors.** Your competitors show up before you on Google searches. We need to figure out how we can get your website to show up before them.

## Edge Digital, Inc.

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# ARE YOU LOOKING TO SOLVE THESE PROBLEMS THAT KEEP YOU UP AT NIGHT?

Do you want an agency to deliver outcomes, not just vanity metrics like impressions, shares, likes, etc.? We've worked with many businesses to help them get more customers. They've come to us with one or more of these challenges, and we've overcome each one.

- ▶ My website is a few years old and not as exciting as the competition.
- ▶ We aren't getting qualified traffic to our website.
- ▶ I'm frustrated with the current agency and looking for more options and choices.
- ▶ We need more leads.
- ▶ According to Google Analytics, we're getting traffic to the website, but there aren't any leads.
- ▶ No one can find us in internet searches.
- ▶ We spend too much on PPC ads and not getting anywhere on Facebook ads.

## WHY CHOOSE US

We can get a little obsessed about your business. From design to rankings to lead generation... We are always thinking about how we can improve your results.

There is no long-term contract. You can cancel our service anytime.

You are assigned a project manager, so communication is never a problem. You will know what is going on with your account.

Our approach is specific to your business. We definitely do not use a cookie-cutter approach.

You have a marketing team in your back pocket. Use us as your secret weapon. We can provide recommendations and creative ideas to help grow your business, even if you plan on doing some work in-house.

### Testimonial

*"I really enjoyed working with the team at Edge Digital. They were on the ball and got my project completed on time. They worked well with all the other IT teams involved to help facilitate a smooth launch. They have been very responsive post project as well even when the issue didn't involve their work. They have been great to help me. I highly recommend Edge Digital!"*

*Angie J.*



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